

# Janne Kimberly Flisrand

2112 Dupont Avenue South  
Minneapolis, MN 55405

(612) 813-1119  
Janne@Flisrand.com

## Highlights of Qualifications

- ◆ Over 12 years of project management, research and policy analysis experience
- ◆ Expert in community development, housing, transit, urban design and environmental policies
- ◆ Proven ability to develop and implement innovative solutions for urban design and development issues
- ◆ Valuable combination of analytical, organizational and interpersonal communication skills
- ◆ Fast learner able to aggressively evaluate and improve program management and success
- ◆ Adept at evaluating, defining and communicating complex issues and solutions at all levels
- ◆ Demonstrated ability to prioritize and complete multiple projects under tight deadlines
- ◆ Effective leader, communicator, problem solver and team builder dedicated to achieving goals
- ◆ Engaging public speaker

## **EXPERIENCE**

### **PROJECT MANAGER & RESEARCH CONSULTANT, 2001 to Present**

#### **Flisrand Consulting, Minneapolis, MN**

- Manage projects and research on affordable housing, community development, transit, urban design, land use and related policies
- Develop extensive client base of organizations including Minnesota Green Communities, Enterprise Community Partners, Bright Power, City of Roseville, Neighborhood Energy Connection, Family Housing Fund, Greater Minnesota Housing Fund, Minnesota Housing Partnership, Southwest Minnesota Housing Partnership, Metropolitan Design Center, Center for Neighborhoods, Minnesota Power, Great River Energy, Green Institute
- Communicate effectively with community leaders, government officials, developers and residents to design and implement practical solutions for a variety of urban development issues
- Facilitate grassroots stakeholder involvement in program development, promotion and research
- Work closely with organization leaders to promptly evaluate operations and identify process improvements (organizational policies, funding mechanisms, etc.) while maintaining focus on mission/big picture
- Coordinate research projects from inception through implementation using both quantitative and qualitative methods
- Coordinate conference planning
- Facilitate and staff committees
- Train and motivate teams in achieving challenging project goals (timelines, budgets and quality)
- Author several publications including “Choosing a Healthy Home,” “Affordable Housing State Tax Credit-Models for Minnesota,” “Development Handbook for Neighborhoods,” and “I-35 W Corridor Coalition Housing Report”
- Perform numerous presentations such as “Living More Energy Efficiently,” “Affordable Green Building” and “Marketing Green Apartments”

#### **Projects Include:**

- Serve as program coordinator for Minnesota Green Communities
  - Manage all aspects of the Family Housing Fund, Greater Minnesota Housing Fund and Enterprise collaboration to provide affordable, healthier and more energy-efficient homes for low-income families
  - Lead development of the largest green building program in Minnesota (8500 units of affordable housing) resulting in policy changes that grew out of demonstration projects, research and education
- Develop and pilot a replicable resident engagement strategy with management and maintenance staff (*Southwest Minnesota Housing Partnership*)
- Mentor mini-grant recipients in Network Weaving, develop and facilitate steering committee Social Network Analysis retreat (*Alliance for Healthy Homes and Communities*)
- Facilitate green building charrette for to ensure project team consensus on project goals and develop a concrete plan to achieve them (*Southwest Minnesota Housing Partnership*)
- Advise website updates EnergyScoreCards website based on potential client response to their materials and the utility benchmarking concept; Develop tools and guidance for Stewards for Affordable Housing

- for the Future members to effectively use energy and water benchmarking (*Bright Power*)
- Research and write “Green Multifamily Retrofit White Paper” (*Enterprise Community Partners*)
- Coordinate and advise technical content for a Green Home Remodeling Plan Book (*Roseville HRA, Family Housing Fund*)
- Facilitate and support coalition of energy efficiency providers to train energy auditors (*Minnesota Power, GRE*)
- Develop program and strategic recommendations to new nonprofit organization (*Minnesota Building Performance Association*)
- Write for the Greenwash Brigade (*American Public Media’s Marketplace Website*)
- Provided strategic planning, marketing and event management support to ensure the success of a 7,000 cyclist ride (*Saint Paul Classic Bike Tour*)
- Performed research on local green building programs to assist in the development of a Twin Cities based program (*Green Institute*)
- Completed study evaluating national affordable housing tax credit policies and developed policy recommendations for Minnesota (*HousingMinnesota/Minnesota Housing Partnership*)
- Organized focus group, performed research/policy analysis, identified best practices and assisted in writing final report applying Smart Growth and Transit Oriented Development principles to housing (*Metropolitan Design Center, formerly Design Center for American Urban Landscape*)
- Researched and framed issues of sprawl along transportation and growth corridors in greater Minnesota; co-wrote a housing development manual (*Greater Minnesota Housing Fund*)
- Created handbooks on commercial corridor revitalization and neighborhood collaboration with real estate developers (*Center for Neighborhoods*)

**ASSOCIATE**, 2009 to present

**Verified Green**, <http://www.verifiedgreen.org/whoweare-janne.html>

**DIRECTOR OF OPERATIONS**, 2004 to 2005

**Hawthorne Area Community Council** (HACC), Minneapolis, MN

- Managed daily operations including planning, budgeting and policy development for this neighborhood revitalization program
- Facilitated grassroots development of a variety of neighborhood-based housing and environmental initiatives

**RESEARCH ASSOCIATE**, 1999 to 2001

**University of Memphis**, Memphis, TN

- Created and implemented research tools to monitor and assess Memphis Community Development Partnership’s (MCDP) effectiveness
- Researched, wrote and presented in-depth policy analysis of federal HOPE VI policies using national case studies and the context of local Housing Authority reform
- Updated “United States Ethnic Policy: A Chronology” to include federal policies from 1990 to 2000
- Coordinated 14 task force committees and compiled the final report for the Memphis Housing Authority Task Force including recommendations for future steps (continued to support Task Force and report on progress)
- Managed early planning of the St. Barnabas project for Aeon including financial analysis and funding applications

**GRADUATE ASSISTANT**, 2000 to 2001

**University of Memphis**, Memphis, TN

- Taught one-semester “American Communities” both semesters, including all lectures, syllabus and grading rubric development.

**PROGRAM MANAGER**, 1996 to 1998

**Frogtown Free and Smart**, (Wilder Foundation), St. Paul, MN

- Led drop-in after-school program for youth age 6-12
- Managed AmeriCorps staff of 12

**TEACHER**, 1994 to 1996

**The English Speaking School of Lubumbashi** (TESOL), Lubumbashi, DR Congo

- Provided instruction to 4<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> grade students
- Developed and taught a Zairian culture curriculum for all grades (K-9<sup>th</sup>)

## ***EDUCATION***

**MA, Anthropology with focus on Urban Planning and Housing** (4.0 GPA), 2001

University of Memphis, Memphis, TN

Courses Include: Statistics, Research Methods and Design, Urban Politics, Urban Planning, Revitalization Planning, Housing Planning and Urban Anthropology

**BA, Anthropology and Scandinavian Studies** (3.95 GPA), 1994

Luther College, Decorah, IA

*Minor:* International Studies

## ***PROFESSIONAL ASSOCIATIONS & ACTIVITIES***

Blogger, Streets.MN

Member, Committee on Practicing, Applied and Public Interest Anthropology (past)

Member, Enterprise Green Communities Technical Working Group

Volunteer, Minneapolis Bicycle Coalition

Board member, Twin Cities Greenway Initiative

Member, Citizens League, Water Policy Study Committee (past)

Volunteer, Transit for Livable Communities

Activist, supporting pedestrian-friendly, bikable, transit-oriented communities

Member, Volunteer, HOURCAR (car-sharing program)

CHDO Board Member, Volunteer, Project for Pride in Living (PPL) (past)

Manager and owner of a four-unit apartment building in Minneapolis

Fellow and Member, Society for Applied Anthropology

Election Judge, City of Minneapolis Elections Department

Committee Chair, Lowry Hill Neighborhood Association (past)

Camp Director and Teacher, Sons of Norway summer Heritage Camp (60 campers), 14 years

Board Member and volunteer Bookkeeper, Friends for a Non-Violent World (past)

Teacher, Sons of Norway Language Norwegian classes (past)

Commute by bicycle (1996 to present)

## ***PRESENTATIONS AND PUBLICATIONS***

**Why I Ride** Bike to Work Day Celebration speaker, 2013

**The Homeowner and the Contractors: An Energy Retrofit Tale** Energy Design Conference, 2012

**Effectively Using Green Rating Systems and Standards** Solutions for Sustainable Communities, 2011

**The Green Building Industry and Smoke-Free Multi-Housing** Making It Better Conference, 2011

**The Luxury of Limited Means: The Freedom to Choose your Own Route** Luther College, 2011

**Center for Ethics and Public Life** Vocation Visitors residency, Luther College, 2011

**Choosing a Healthy Home** Minnesota Green Communities, 2011

**Oh, the Places You'll Go: The Surprising Practices of Practicing Anthropologists**, Society for Applied Anthropology Annual Meeting, 2011

**Marketing Green Apartments** 4th Annual Build Green Conference, MN Real Estate Journal, 2011

**The Exchange, New Hampshire Public Radio** guest on call in show, 2010

**Water Policy Mind Opener** with Gene Merriam, Citizens League, 2009

**Green or Greenwashing?** Energy Design Conference, 2009

**Minnesota Green Communities**, numerous presentations 2005-present

**Greenwash Brigade** Marketplace Money blog, 2007-2010

**Socially Responsible Investing** West Enders Investment Club, 2009; Spamtown Investors, 2009

**Energy Efficiency** Generations, Austin, MN 2007

**Facilitating a Healthier Built Environment** Society for Applied Anthropology Annual Meeting, 2006

**Affordable Housing State Tax Credit: Models for Minnesota** Housing Minnesota, 2004

**Norwegian Sing-along** Vossalaget, 2003, 2004

**Commercial Corridor Institute Report** Center for Neighborhoods, 2003

**Development Handbook for Neighborhoods** Center for Neighborhoods, 2003

**Hope VI: A Policy Review** Society for Applied Anthropology Annual Meeting, 2001

**Public Housing: A Journey from Isolationism to Community Building** Society for Applied Anthropology Annual Meeting, 2000

**Public Housing: A Journey from Isolationism to Community Building** Society for Applied Anthropology Annual Meeting, 2000

## **AWARDS**

**2010 Environmental Initiative Award**, Minnesota Green Communities, Minnesota Environmental Initiative

**2009 Upstream Health Leadership Award**, Minnesota Green Communities, Blue Cross Blue Shield Foundation

**Phi Beta Kappa**

## **FACILITATOR**

**Building the Alliance – A Regional Network Weaving Workshop** Alliance for Healthy Homes and Communities, 2013

**Green Building Charrette** Southwest Minnesota Housing Partnership, 2013

**HUD NSP Green Building Workshop** Enterprise/HUD, 2011

**Rethinking Affordable Housing Finance** Family Housing Fund, 2009

**The Bottom Line** Citizens League, 2008